



What's so good about being a Favorite Dessert Challenger? Everything.

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**Different U.S. Favorite Dessert Challenges ★ LIVE ONSITE AND ONLINE**

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## LIVE CHALLENGE

MAY 17, 2017      WEDNESDAY    11 AM – 3:00 PM

**Favorite Dessert of the Entire Hudson Valley NY**

FROM NYC TO ALBANY



**TALK-WALK ON THE WALKWAY**

Walkway Over The Hudson • Poughkeepsie Side

*Business Bridgebuilding*

<http://talkwalkonthewalkway.com/>

**5.17.17 • LIVE ONSITE CHALLENGERS**

### QUALIFICATIONS

- Challengers can be chefs, restaurants, bakeries, caterers, chocolatiers, wholesalers, retailers, artisanal, direct sellers, manufacturers, distributors, artisanal, large companies or single/multi ingredient suppliers.
- Challengers cannot be hobbyists or amateurs (insurance certificate required).
- **3 Challenger Options.** You must meet only **ONE** of these requirements:
  - [1] Operate in a physical location in the Favorite Dessert Challenge area.
  - [2] The Challenger currently sells (distributes, ships to, direct sales) in any U.S. location to the Favorite Dessert Challenge area. (see Geo details)
  - [3] Entry for the Specialty Category Only:  
If the Challenger's primary business is not selling dessert – your product may be entered if presented as an added ingredient or component to dessert i.e. sauce, candy or topping.

### CHALLENGER REQUIREMENTS

- The Challenger (and/or informed representative), must attend the entire live business event.
- You must present a minimum number of Favorite Dessert Tasting samples.
- The Challenger completes a simple **Application** form – see website.
- Challengers submit either **one or two entries** (each in a different Dessert Category).
- Your Dessert entry - name and up-to 10 word Dessert description - must accompany the Application.
- The Challenger provides a “whole or entire” product for display/photos/media throughout the Challenge.